

Making an impact with AI

For the 1% Who Don't Flinch at Constant Change.

High ROI Use Cases First

1

Understand the landscape, agency, automation, AI agents, vendor specific models.

- What AI agents should do (automation, augmentation)
- Learn to spot low-hanging fruit vs. hype
- Use the bot scorecard to evaluate build-worthiness

Prompt Engineering Basics

2

- How to write effective prompts for tasks, documents, answers
- Learn zero-shot, few-shot, and chain-of-thought patterns
- Prompt templates, memory, frameworks on prompt construction

★ Impact: Makes you way more effective with GPT today

LLM Concepts and Behaviors

3

- What makes LLMs "tick": context windows, tokens, temperature
- Understand limits: hallucinations, context loss

★ Impact: Understand what GPT can/can't do reliably

Tools and Frameworks

4

(N8N, CrewAI, LangChain, Power Automate)

- Learn how agents string tasks together
- Start low-code, then explore multi-agent orchestrators

★ Impact: Prototype quickly, don't get stuck in code



More Information

[consultantsguides.com](https://www.consultantsguides.com)

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Memory & Retrieval (RAG)

- Vector databases, embedding search, long-term memory
- Combine GPT + your docs/data (semantic search + grounding)

🌟 Impact: Gives GPT business context – massive unlock

6

Decision-Making & Planning Logic

- Teach agents how to choose actions, rank options
- Use tools like plan_and_execute in LangChain or CrewAI flows

🌟 Impact: Adds intelligence to automation beyond simple rules

7

Agent Architectures & Use Cases

- Learn task agents vs goal agents
- When to use single agent vs multi-agent swarm

🌟 Impact: Design more scalable and resilient AI workflows

8

Deploying AI Bots

- Connect to Teams, Slack, SharePoint, CRMs
- Add logs, versioning, and monitoring

🌟 Impact: Gets your AI into the hands of users

9

Self-Improvement (Optional Advanced)

- Feedback loops, RLHF, confidence scoring
- Track corrections, escalations, and learning over time

🌟 Impact: Matures over time – skip early if rushing to MVP

AI Art

1
March,
2025

A sampling of Open AI's newly released
image generation



Succulent Chinese Meal?



Medieval mischief with VHS cam



Justified



Figurines